



Five Star Standards

Our Customer Commitments



We *commit* to welcoming every guest with a genuine, energetic, friendly and enthusiastic greeting.



We *value* cleanliness, professionalism, safety and appearance each and every step along your shopping experience.



We *deliver* a thoughtfully curated collection of merchandise that is “distinctively different.”



We *honor* our core values of Integrity, Communication, Customer Commitment and Teamwork to build long-lasting relationships with our new and returning guests.



We *promise* to personally thank you for taking the time to visit DeWayne's and invite you back to visit again real soon.